

Reuben Modell

Product Operations and Technical Leader

Lakewood, NJ | 732-552-4475 | rmodell@gmail.com

SUMMARY

Product operations and technical leader with a background in software, workflow design, analytics, and cross-functional execution. Known for turning ambiguous business goals into clear priorities, operating rhythms, and measurable output.

Built a career from web development into software analysis, operations, and leadership roles, with repeated responsibility for aligning product, design, engineering, and business partners around practical delivery.

CORE SKILLS

Product Strategy & Roadmaps

- Roadmap planning and prioritization
- Requirement gathering and documentation
- Decision framing for leadership teams
- Cross-functional alignment across product, design, engineering, and operations
- Analytics-driven tradeoff evaluation

Operations & Team Leadership

- Agile workflow and launch coordination
- Developer support and execution clarity
- Operational strategy and process optimization
- Team training and development
- AI-enabled workflow design and integrations

EDUCATION & DEVELOPMENT

New Jersey Institute of Technology

Master of Science, Management Information Systems

Completed January 2011

Dale Carnegie - Skills for Success

2019

EMPLOYMENT HISTORY

Director, Product Operations / Technical Lead

November 2021 - June 2025

GPARENCEY | Howell, NJ

- Built and scaled an agile product delivery team, including hiring, mentoring, and execution cadence.
- Delivered an MVP marketplace with product, design, marketing, and engineering partners.
- Created structured planning and analytics to improve leadership visibility and roadmap decision-making.
- Coordinated work across internal and overseas contributors to keep launches moving.

Technical Operations Manager

August 2020 - November 2021

Eastern Union | Howell, NJ

- Led migration from third-party tools to internal systems and improved operational control.
- Established onboarding and training patterns for junior team members.
- Supported KPI tracking and cross-business workflow improvements.

Software Analyst

October 2015 - August 2020

CardCash | Lakewood, NJ

- Developed automated workflows to reduce manual processing and improve throughput.
- Created testing and analytics processes for data integrity and operational reliability.
- Partnered across departments to refine systems and reduce operational overhead.

Web Developer

February 2013 - October 2015

Central Analysis Bureau | Lakewood, NJ

- Built internal tools for staff workflows and process support.
- Developed early experience translating business needs into usable systems.

Web Developer

July 2012 - February 2013

New York Guest Services | New York, NY

- Developed website features and maintained internal systems.
- Deepened practical knowledge of the software development lifecycle.